

## Privacy Policy

Effective Date: **June 10, 2015**

This Privacy Policy is incorporated by reference into the ICON [Terms of Use](#). The term “**ICON**,” “**we**,” and “**us**” includes ICON - Israel Collaboration Network LLC and our affiliates and subsidiaries. The Privacy Policy explains how ICON may:

- collect,
- use, and
- disclose

information we obtain through the “Service.”

The “**Service**” means any website, mobile application, or Internet service under ICON’s control, whether partial or otherwise, in connection with providing its services. The Service provides an online platform that facilitates the cooperation and collaboration of ICON’s members.

“Personal Information” can be used to readily identify, contact, or locate you.

“**Personal Information**” means information that alone or when in combination with other information may be used to readily identify, contact, or locate you, such as: name, address, email address, or phone number. We do not consider Personal Information to include information that has been anonymized so that it does not allow a third party to easily identify a specific individual.

### THE SERVICE COLLECTS YOUR INFORMATION

We collect Personal Information when you:

- register to use the Service;
- use the Service;
- attend events and conferences; and
- communicate with us.

We also collect information, such as anonymous usage statistics, by using cookies, server logs, and other similar technology as you use the Service.

**Registration and Account Information.** You must register to use the Service. To register, you may need to provide Personal Information, such as your name, email address, and password. You may also provide other optional information. We may create an account for you through the Service when you submit an ICON member application.

**Using the Service.** We collect information you provide through the Service. For example, when you interact with other users by posting messages, the Service will collect the information you provide in such submissions, including any Personal Information.

**Customer Support.** We may collect Personal Information through your communications with our customer-support team.

**Events and Conferences.** ICON may host and participate in events and conferences. At the events and conferences, ICON may take photographs and videos of attendees, post them to the Service and other online locations, and use them for other business purposes, including marketing.

**Cookies, Automatic Data Collection, and Related Technologies.** The Service collects and stores information that is generated automatically as you use it, including your preferences and anonymous usage statistics.

When you use the Service, we and our third-party partners, such as analytics providers and social media widgets, use “cookies” and other similar technologies to collect information about how the Service is used. Our partners also may collect information about your online activities over time and on other websites or apps. You may be able to change browser settings to block and delete cookies when you access the Service through a web browser. However, if you do that, the Service may not work properly.

By using the Service, you are authorizing us to gather, parse, and retain data related to the provision of the Service.

## HOW ICON USES YOUR INFORMATION

We use Personal Information to:

- facilitate and improve our services; and
- communicate with you.

We may use aggregate information for any purpose.

**Internal and Service-Related Usage.** We use information, including Personal Information, for internal and service-related purposes and may provide it to third parties to allow us to facilitate the Service. We may use and retain any data we collect to provide and improve our services.

**Communications.** We may send email to the email address you provide to us and push notifications to your mobile device if they are enabled, to verify your account and for informational and operational purposes, such as account management, customer service, or system maintenance.

**Marketing.** We may use information, including Personal Information, to facilitate transmittal of information we think may be useful or relevant to you. You may be able to opt-out of email marketing by clicking on the opt-out link within the email.

**Aggregate Data.** We may anonymize and aggregate data collected through the Service and use it for any purpose.

## **ICON MAY DISCLOSE YOUR INFORMATION**

We may share your information:

- with our third-party vendors and service providers;
- to other users and on our public website;
- as directed by users;
- to comply with legal obligations;
- to protect and defend our rights and property; and
- with your permission.

We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission.

**We Use Vendors and Service Providers.** We may share any information we receive with vendors and service providers retained in connection with the provision of the Service.

**Display to Other Users.** The information you provide to the Service may be displayed on the Service. Other users of the Service may be able to see some information about you, such as your name, organization, and role. The Service may provide you with tools to control what information is shared with other users. We are not responsible for the privacy practices of the other users who will view and use the posted information.

**Social Networking and Other Websites.** The Service may allow you to share information, including Personal Information, with social networking websites, such as Facebook. We do not share your Personal Information with them unless you direct the Service to share it. Their use of

the information will be governed by their privacy policies, and you may be able to modify your privacy settings on their websites.

**Public Website and Search Engines.** We may post information about upcoming or completed events on our public website available to search engines. This information may include Personal Information, such as a list of planned or actual attendees' names and their photographs.

**Events.** ICON may host and participate in events. ICON may provide Personal Information about its members to event attendees, who may be non-members.

**Marketing.** We do not rent, sell, or share Personal Information about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission.

**As Required By Law and Similar Disclosures.** We may access, preserve, and disclose collected information, if we believe doing so is required or appropriate to: comply with law enforcement requests and legal process, such as a court order or subpoena; respond to your requests; or protect your, our, or others' rights, property, or safety.

**Merger, Sale, or Other Asset Transfers.** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of ICON assets, or transition of service to another provider, your information may be sold or transferred as part of such a transaction as permitted by law and/or contract. We cannot control how such entities may use or disclose such information.

**With Your Permission.** We may also disclose your Personal Information with your permission.

## **INFORMATION SECURITY**

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us. We do not accept liability for unintentional disclosure.

By using the Service or providing Personal Information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Service. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the Service or sending an email to you. You may have a legal right to receive this notice in writing. To receive free written notice of a security breach (or to withdraw your consent from receiving electronic notice), please notify us at [privacy@iconsv.org](mailto:privacy@iconsv.org).

## **CHILDREN'S PRIVACY**

We do not knowingly collect information from children under 13. We will take steps to delete it if we learn we have collected it.

We do not knowingly collect, maintain, or use Personal Information from children under 13 years of age, and no part of the Service is directed to children under the age of 13. If you learn that your child has provided us with Personal Information without your consent, you may alert us at [privacy@iconsv.org](mailto:privacy@iconsv.org). If we learn that we have collected any Personal Information from children under 13, we will promptly take steps to delete such information and terminate the child's account.

## INTERNATIONAL USERS

By using the Service, you will transfer data to the United States.

**If you are visiting from Israel, the European Union, or other regions with laws governing data collection and use, please note that you are agreeing to the transfer of your information to the United States and processing globally. By providing your information you consent to any transfer and processing in accordance with this Privacy Policy.**

## UPDATE YOUR INFORMATION OR POSE A QUESTION OR SUGGESTION

If you would like to update or correct any information that you have provided to us through your use of the Service or otherwise, or if you have suggestions for improving this Privacy Policy, please send an email to [privacy@iconsv.org](mailto:privacy@iconsv.org).

## CHANGES TO OUR PRIVACY POLICY AND PRACTICES

We may revise this Privacy Policy, so review it periodically.

**Posting of Revised Privacy Policy.** We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, bookmark this page and read this Privacy Policy periodically.

**New Uses of Personal Information.** From time to time, we may desire to use Personal Information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected Personal Information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

## Contact Information

ICON - Israel Collaboration Network LLC  
3921 Fabian Way  
Palo Alto, CA 94303

[privacy@iconsv.org](mailto:privacy@iconsv.org)