

We Believe in the Power of Rural Colorado

Colorado's rural entrepreneurs are building some of the most exciting business opportunities in the state. At Startup Colorado, we support these change agents via a free online Entrepreneur Network, Direct Funding for Entrepreneurs & Ecosystem Builders, Events & Programming, and collaboration with local business support organizations.

Here's how we do it:

1 Ecosystem Development and Partnership Consulting

- Establish long lasting, trusted partnerships within the rural business ecosystem
- Provide 1:1 consulting with local business development organizations
- Support existing grassroots initiatives, serving a broader regionality
- Provide virtual and in-person event support

2 Hands-on Support for Rural Entrepreneurs

- Free online network connecting entrepreneurs to resources like peer-to-peer feedback and support, a funding database, and business resources
- Virtual and in-person community networking events
- Host annual Rural Entrepreneurial Policy Academy to help entrepreneurs participate in government

3 Direct Funding Opportunities

- Individual Scholarships to support educational and networking opportunities
- Community Sponsorships to support grassroots community engagement efforts
- Support early stage entrepreneur develop through Founder CO-OPetition program, dispersing monetary awards to participants

4 Publicity & Storytelling Initiatives

- Produce a narrative podcast series about Colorado's rural entrepreneurs
- Feature stories exploring the trends shaping the rural business landscape
- Story-first social media and email campaign programs

