This Privacy Statement describes our collection, use, and disclosure of data submitted by you when you use the SOM Connect (App) developed by Yale School of Management and the app developer Hivebrite. The statement describes the steps we take to protect your data and your rights in your information. Please read this Privacy Statement carefully to understand the types of information we collect from you, how we use it, and the circumstances under which we will share it with others. By using the App, you acknowledge your consent to the practices and procedures describe in this Privacy Statement and the associated Terms of Use.

Information we collect
The App uses information in Yale’s alumni data systems including demographic data such as name, year of attendance, date of birth; contact information including street and email address and phone number(s), and professional information such as job title, employer and income level as well as data you provide in the course of using the App to respond to Alumni events or communicate with peers through the App. All data collected through the App encrypted during transmission is stored on secure servers in the US.

The App serves to connect users to the SOM Connect web portal which uses information in Yale’s alumni data systems including demographic data such as name, year of attendance, date of birth; contact information including street and email address and phone number(s), and professional information such as job title, employer and income level as well as data you provide in the course of using the App to respond to Alumni events or communicate with peers through the App. All data transmitted through the App is encrypted during transmission is stored on secure servers in the US.

The website also collects anonymous usage data that will only be used to improve the Application’s functionality. For more information on data collected through Yale websites see https://privacy.yale.edu/resources/privacy-statement.

How data is used:
The App allows Yale School of Management Alumni Relations to communicate events and other alumni activities that may be of interest to you. In addition, the App allows alumni to communicate with their peers and with Alumni Relations through the App.

To the extent permitted by applicable law, we may disclose your information if required to do so by law to comply with state and federal laws, in response to a court order, judicial or other government subpoena or warrant, or to otherwise cooperate with law enforcement or other governmental agencies.
We also reserve the right to disclose your information that we believe, in good faith, is appropriate or necessary to (i) take precautions against liability, (ii) protect ourselves or others from fraudulent, abusive, or unlawful uses or activity, (iii) investigate and defend ourselves against any third-party claims or allegations, (iv) protect the security or integrity of the App and any facilities or equipment used to make the App available, or (v) protect our property or other legal rights (including, but not limited to, enforcement of our agreements), or the rights, property, or safety of others. We will notify you of any such disclosures.

Who may have access to your data:
Yale School of Management Alumni Relations Office staff and technical support staff will have access to your data to manage the app and website and to disseminate information of relevance to our alumni. In addition, contact information within the App is available to other School of Management alumni using the App to allow you to communicate with your peers through the App.

Your information will not be shared with third parties not involved with managing the application or assisting Yale School of Management Alumni Relations in managing alumni events without your permission. In addition, your information will not be sold.

Do Not Track:
We do not track App users over time nor across third-party websites or online services to provide targeted advertising, and we do not specifically respond to Do Not Track (“DNT”) signals.

Data Security:
We have taken certain physical, administrative, and technical steps designed to safeguard and secure your information and to prevent unauthorized access, maintain accuracy, and ensure appropriate use of your information. Even though we endeavor to protect your information, the transmission of information through Apps is not completely secure.

Changes to Our Privacy Statement:
We may change this Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. In the event that any changes to this Privacy Policy materially alter your rights or obligations hereunder, we will make reasonable efforts to notify you of the change. For example, we may generate a pop-up or similar notification when you access the App for the first time after such material changes are made. Your continued use of the App after the revised Privacy Policy has become effective indicates that you have read, understood and agreed to the then-current version of this Privacy Statement.

Data Subject Rights:
Data subjects may have a right to review, amend, or request deletion of their data from the App under certain privacy laws and regulations. Requests may be submitted to privacy@yale.edu. Note that we may require additional information to verify your identity and to determine applicability of local privacy laws.

Who may I contact with any questions?
For more information on Yale’s privacy practices, see https://privacy.yale.edu/resources/privacy-statement If you have questions, you may contact the University Privacy Officer at privacy@yale.edu or 203-432-5919.