



# Winter Session

Professional Development Opportunities for Notre Dame Students

The Meruelo Family Center for Career Development is planning for the Winter Session that will run during the months of December and January. Daily programming will provide students unique learning opportunities and short-term, professional assignments will provide students on the job training, during a time that fewer academic courses will be offered.

If you are interested in helping ND students develop professionally, and expand your brand while engaging prospective candidates earlier in the process, we'd love to partner with you!

## Short-Term Projects Are...

- Employer, alumni or individual based, and conducted virtual or in-person.
- Paid or unpaid, but benefit the student and their professional development.
- 10-40 hours long in duration (i.e. 3 days to 3 weeks), but flexible in nature.
- Results driven, skill building work that makes a difference in a student's life.
- Conducted during the target timeframe of early to mid-January (earlier start is possible).

## Examples of Short-Term Projects Include...

- |                                    |                               |                               |
|------------------------------------|-------------------------------|-------------------------------|
| ▪ Content Creation                 | ▪ Venture Capital Prospecting | ▪ Financial Modeling          |
| ▪ Competitive Analysis             | ▪ LinkedIn Company Research   | ▪ Operational analysis        |
| ▪ SWOT Analysis                    | ▪ Diversity Best Practices    | ▪ Process Improvement         |
| ▪ Marketing Plan                   | ▪ Talent Community Evaluation | ▪ Product Analysis            |
| ▪ Vendor Research                  | ▪ Social Media Management     | ▪ Product Design              |
| ▪ Strategic Partner Identification | ▪ Community Engagement        | ▪ Facebook Ad Management      |
| ▪ Lead Generation                  | ▪ Technology Strategies       | ▪ Software Application Design |

MERUELO FAMILY  
CENTER FOR CAREER  
DEVELOPMENT



**Want more info?** Email DJ Washington at [washington@nd.edu](mailto:washington@nd.edu).