



**Dr. Laura Boyd**

*National Advocate of  
the Year Award*

**PUBLIC  
POLICY  
INSTITUTE**

**MAY**

**2025**



**FAMILY FOCUSED TREATMENT ASSOCIATION**

## *A Champion for Children & Families*

For nearly two decades, FFTA members and sector partners have gathered in Washington, DC to advocate, learn, and share at the annual Public Policy Institute. Dr. Laura Boyd spearheaded these impactful events for years, as just one of her many contributions to FFTA and our sector. Dr. Boyd is truly a champion for children and families. Although Dr. Boyd has retired from her work at FFTA, she remains a dear friend and inspiration to us all. As such we recognize her spirit, tenacity, and dedication to this important work by announcing our Call for Nominations for the Dr. Laura Boyd National Advocate of 2025 Award.

## *Award Nominee Qualifications*

Individuals nominated must have demonstrated Dr. Boyd's spirit of advocacy by advancing social policy in the following fields during the last year:



**CHILD WELFARE**



**FAMILY WELL-BEING**



**YOUTH MENTAL & EMOTIONAL  
WELL-BEING**

Nominations should highlight specific advocacy activities undertaken by the nominee that go above and beyond routine advocacy work.

Eligible nominees must be affiliated with an active FFTA member organization and able to attend the FFTA Public Policy Institute in Washington D.C., on May 19 and 20, 2025.

## **Examples of advocacy activities:**

### *Policy and Rule Development*

Work that influences creation or amendment of impactful laws, rules, and policies

### *Public Awareness Campaigns*

Initiatives such as public service announcements, social media campaigns, and community events that raise awareness

### *Government Agency Partnerships*

Establishing partnerships with government agencies to collaborate on policies, share expertise, and contribute to the development of effective and responsive services and programs

### *Research or Data Advocacy*

Conducting and disseminating research to support policy changes, program improvements, and resource allocation

### *Resource Allocation Advocacy*

Securing funding for essential services, such as mental health support, educational resources, and community-based programs

Within the [nomination form](#) you may submit up to 2 Letters of Support. Any letters submitted should be from individuals who have firsthand knowledge of the nominee's advocacy activities as described above.

**NOMINATIONS  
ARE DUE BY  
FEBRUARY 21, 2025**



<https://www.fftta.org/page/2025AdvocateoftheYear>